
FOR IMMEDIATE RELEASE

Bluemark Welcomes Steve Mullin as EVP Sales & Marketing Steve Mullin Announcement for Website

Bluemark is pleased to announce the hiring of Steve Mullin as Executive Vice President of Sales and Marketing. In this newly created role, Steve will lead the company's sales and marketing initiatives plus collaborate with the development team on future products. This addition aligns with an overall corporate strategy to grow the company by further leveraging existing partnerships and by being more aggressive in creating direct sales channels within key markets. As a member of the Executive Team, Steve will be working closely with the company's partners on developing and executing key initiatives to drive the company's growth strategy.

Steve brings over 20 years of marketing and sales experience to Bluemark, with 10 years specifically within the healthcare market. Previously, Steve has held leadership positions with Human Arc, Phillips Healthcare and GE.